

# BORDERLESSLIVE [ Conference Timetable

## Friday 6 September

	Festival Stage	Live Stage	Networking Stage	Creator Stage
09:00 - 10:00				
10:00 - 10:30	Yoga with Ro		Speed Networking 1	Working with influencers: both sides of the screen <b>Hosted by Gordon Glenister, Megan Bickerstaff, Rosalind Schimmen, Anthea Biggs, Jo Burford and Chiara Machedavvero</b>
10:30 - 11:00		Working with Catalonia <b>Shu Shi Lin   Christianne Risman</b>		
11:00 - 11:30	Everything you need to know about TikTok <b>Laura Bubble</b> (11.15am start)	Finding your voice in a saturated industry <b>Erick Prince</b>	Speed Networking 2	What makes an epic campaign? <b>Eulanda and Omo from Hey! Dip Your Toes In</b>
11:30 - 12:00				
12:00 - 12:30	Presenting to camera <b>Hosted by Traverse with Gavin Ram Juan and Alex Outhwaite</b>	How to get a big-time book deal <b>Alice Judge-Talbot, Toni Hargis and BritMums</b>		Dynamic Mocean tools for health & wellbeing <b>Jamie Barton</b>
12:30 - 13:00				Influencer Marketing in 2020 - Why authenticity will be king <b>Komodo</b>
13:00 - 13:30	Using social media for positive social change <b>Hosted by Martinique Lewis with Matthew O'Shea, Hannah Witton, Jamie Windust and Becki Enright</b>	How to tell a great blog story <b>Alice Nettlingham from Teacake Travels</b>	Personal Branding: acting like a business <b>Chiara Machedavvero</b>	The importance of pre-production and storyboarding <b>Macca Sherif from An Adventurous World</b>
13:30 - 14:00		Which camera gear? <b>Tom Archer</b>		
14:00 - 14:30	YouTube Panel <b>Hosted by Gavin Ram Juan with Joel Wood, Hannah Ajala, Hannah Witton and Mandy Celine</b>	How to crush it on Instagram <b>Julie Falconer from A Lady in London</b>	Building an engaged community <b>Hosted by Alastair McKenzie; Wind Collective and SortedFood</b>	Making sense of SEO <b>Laura from Make Traffic Happen</b>
14:30 - 15:00				
15:00 - 15:30	Q&A with Ashley James <b>Hosted by Macca Sherif</b>	Live Performance <b>Life Like Charlie</b>	Influencers are dying: long live the content creators <b>Budget Traveller</b>	Product Demo with <b>Zhiyun</b>
15:30 - 16:00	Producing travel content for TikTok <b>Tom Hooker &amp; Nick Robertson</b>			
16:00 - 16:30	Inclusivity in content creation <b>Sassy Wyatt, Kirsty Leanne, Jamie Windust, Erick Prince</b>	Live DJ Performance <b>DJ Monni T</b>	Productivity for imperfect people <b>Gemma Holmes</b>	Creator Live Debate <b>Hosted by The Hello Group</b>
16:30 - 17:00				

## Saturday 7 September

	Festival Stage	Live Stage	Networking Stage	Creator Stage
09:00 - 10:00			Creator Breakfast	
10:00 - 10:30	How to successfully pitch to brands <b>Hosted by Traverse; Martinique Lewis; Kirsty Leanne, Casey Mead, Barry Johnston</b> (10:15am start)	In conversation with <b>Brigit's Bakery</b>	Speed Networking 3	SEO strategy in an hour <b>Cerys Parker and BritMums</b>
10:30 - 11:00				
11:00 - 11:30	Small audience large profit: concentrate on maximising your existing reach <b>Sorelle Amore</b>	Wellbeing and beyond: the bricks for building your future <b>Catherine Wishart</b>		Pitching to Blogosphere Magazine <b>Albertine Brandon</b>
11:30 - 12:00				Podcasting Q&A <b>Palle Bo</b>
12:00 - 12:30	Blogosphere Panel: creating award-winning content <b>Hosted by Albertine Brandon; Miss Katy English, Mr Carrington, Leela Jasmine Sule</b>	Travel vlogging for beginners <b>Christianne Risman from Backpacking Bananas</b>	Working with Agencies: The Pros and Cons <b>Hosted by The Hello Group</b>	The State of Travel Content Creation 2019 <b>Hosted by Palle Bo, Sandy Breitmeier and Kim Leuenberger</b>
12:30 - 13:00				
13:00 - 13:30	Living life on your own terms: digital nomading and van life <b>Hosted by Traverse; Destination Addict and Milou van Roon</b>	How do I make money online? <b>Hosted by Alastair McKenzie; Chloe Gunning, Steve Hanisch and Adriano D'Ambrosio</b>	Optimising B2B platforms <b>Alexandra Galviz</b>	Blogging for the right reasons <b>Kate McCulley from Adventurous Kate</b>
13:30 - 14:00				Boom Creative Lab
14:00 - 14:30	Fun For Louis presents: How to use social media to change the world! <b>Louis Cole</b>	Breaking Through on Instagram <b>Zena Goldman, Alison Perry &amp; BritMums</b>	Travel Videography <b>Philip Bloom</b>	The changing landscape of marketing <b>Hosted by Natalie Lefevre; Tingly and Komodo</b>
14:30 - 15:00				
15:00 - 15:30	Honing your voice in a loud world <b>Hosted by Alastair McKenzie, Jordan Simons, Rich McCor (@paperboyoy) and Aubrey Daquinag</b>	Live DJ Performance <b>DJ Monni T</b>	Creating the perfect timelapse <b>Michael Thomas from @londonviewpoints</b>	Producing delicious content <b>Shu-Shi Lin</b>
15:30 - 16:00				
16:00 - 16:30		Silent Disco	Film Editing <b>Karl Watson</b>	
16:30 - 17:00				
17:00 - 18:00				